

# Cookie scan report

#### **Summary**

Scan date: 23/05/2018

Domain name: moderndietetika.com

Server location: Hungary Cookies, in total: 12

#### Scan result

12 cookies was identified.

3 cookies are unclassified and needs manual classification and a purpose

description.



# Category: Necessary (1)

Necessary cookies help make a website usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

COOKIE NAME	PROVIDER	TYPE	EXPIRY	
SESS#	r3.minicrm.hu	HTTP	Session	
First found URL: https://moderndietetika.com/				
Cookie purpose description: Preserves users states across page requests.				
Initiator: Script tag Source: https://moderndietetika.com/ Data is sent to: Hungary (adequate)				

# Category: Statistics (3)

Statistic cookies help website owners to understand how visitors interact with websites by collecting and reporting information anonymously.

COOKIE NAME	PROVIDER	TYPE	EXPIRY
_ga	moderndietetika.com	HTTP	2 years
First found URL: https://	//moderndietetika.com/		
Cookie purpose descrip	otion: Registers a unique ID that is used to generate	statistical data on how the visito	r uses the website.
	ge source line number 100 oogle-analytics.com/analytics.js		
Data is sent to: United	States (adequate)		
Prior consent enabled:	No		
_gat	moderndietetika.com	HTTP	Session
_		*****	30331011
	//moderndietetika.com/		
Cookie purpose descrip	otion: Used by Google Analytics to throttle request ra	te	
	ge source line number 100 oogle-analytics.com/analytics.js		
Data is sent to: United	States (adequate)		
Prior consent enabled:	No		
_gid	moderndietetika.com	НТТР	Session
- LUBI LU	22 1 2 2 2 2 2		

First found URL: https://moderndietetika.com/
Cookie purpose description: Registers a unique ID that is used to generate statistical data on how the visitor uses the website.

Initiator: Script tag, page source line number 100
Source: https://www.google-analytics.com/analytics.js

Data is sent to: United States (adequate)

Prior consent enabled: No

## Category: Marketing (5)

Marketing cookies are used to track visitors across websites. The intention is to display ads that are relevant and engaging for the individual user and thereby more valuable for publishers and third party advertisers.

 COOKIE NAME
 PROVIDER
 TYPE
 EXPIRY

 ads/ga-audiences
 google.com
 Pixel
 Session

First found URL: https://moderndietetika.com/

Cookie purpose description: Used by Google AdWords to re-engage visitors that are likely to convert to customers based on the visitor 's online behaviour across websites.

Initiator: Script tag, page source line number 100

**Source:** https://www.google.co.uk/ads/ga-audiences?v=1&aip=1&t=sr&\_r=4&tid=UA-91297240-1&cid=1021648095.1527090727&jid=257132243&\_v=j68&z=1052300593&slf\_rd=1&random=915382858

via https://www.google-analytics.com/analytics.js

Data is sent to: United States (adequate)

**collect** google-analytics.com Pixel Session

First found URL: https://moderndietetika.com/

Cookie purpose description: Used to send data to Google Analytics about the visitor's device and behaviour. Tracks the visitor across

devices and marketing channels.

Initiator: Script tag, page source line number 114
Source: https://www.google-analytics.com/analytics.js

via https://www.googletagmanager.com/gtm.js?id=GTM-NJBQZ29

Data is sent to: United States (adequate)

fr facebook.com HTTP 3 months

First found URL: https://moderndietetika.com/

Cookie purpose description: Used by Facebook to deliver a series of advertisement products such as real time bidding from third party

advertisers.

Initiator: Script tag, page source line number 87

 $\textbf{Source:} \ https://modern dietetika.com/wp-content/plugins/pixelyoursite/js/public.js?ver=5.3.1$ 

Data is sent to: Germany (adequate)

Prior consent enabled: No

NID google.com HTTP 6 months

First found URL: https://moderndietetika.com/

Cookie purpose description: Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.

Initiator: Script tag

Source: https://moderndietetika.com/

Data is sent to: United States (adequate)

tr facebook.com Pixel Session

First found URL: https://moderndietetika.com/
Cookie purpose description: Unclassified
Initiator: Script tag, page source line number 87

Source: https://moderndietetika.com/wp-content/plugins/pixelyoursite/js/public.js?ver=5.3.1

Data is sent to: United States (adequate)

## Category: Unclassified (3)

Unclassified cookies are cookies that we are in the process of classifying, together with the providers of individual cookies.

COOKIE NAME PROVIDER TYPE EXPIRY
minicrm\_sr r3.minicrm.hu HTTP 1 year

First found URL: https://moderndietetika.com/ Cookie purpose description: Unclassified

Initiator: Script tag

Source: https://moderndietetika.com/
Data is sent to: Hungary (adequate)

**swpm\_session** moderndietetika.com HTTP Session

First found URL: https://moderndietetika.com/ Cookie purpose description: Unclassified

Initiator: Webserver

Source: moderndietetika.com

Data is sent to: Hungary (adequate)

Prior consent enabled: No

UserCode r3.minicrm.hu HTTP 1 year

First found URL: https://moderndietetika.com/  $\textbf{Cookie purpose description:} \ \textbf{Unclassified}$ 

Initiator: Script tag
Source: https://moderndietetika.com/ Data is sent to: Hungary (adequate)

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